



● Okayama Castle

It is said that the castle was built in 1597 by Hideie Ukita, a feudal lord of the Sengoku Period. It is also called "The Crow Castle" because of its beautiful black appearance.

History / Arts



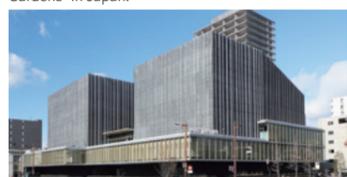
● Okayama Korakuen Garden

Tsunamasa Ikeda, the second lord of the Okayama Domain, ordered his vassal Nagatada Tsuda to create the garden, known as the one of "The Three Greatest Gardens" in Japan.



● The Birthplace of the Legend of Momotaro

This story is based on the legend that Kibitsuhiko-no-mikoto exterminated the demon Ura. It was registered as a Japan Heritage in 2018.



● Okayama Performing Arts Theatre, Harenowa

"Okayama Performing Arts Theatre, Harenowa", which will be newly born in Okayama City, is a theater that creates new culture and art together with the community, with large, medium and small theaters, an art salon, and 11 small and medium practice rooms. Starting with the opening performance of the opera "Medea" on September 1st, we will deliver various performances over the seven months as the opening project.



● OKAYAMA ARTS FESTIVAL 2023

This is a new event that will be held from 2023 as a festival of culture and art that enriches the city of Okayama. From September 1st to November 26th, a wide variety of events such as music, art, and theater arts will be held at the Okayama Performing Arts Theatre, Harenowa, Okayama Castle, and other places in the city.

Transportation

● Railway

All bullet trains and 7 conventional railway lines stop at Okayama Station, making it very convenient to access from major cities. It is the only station where you can come and go from all prefectural capitals in the Chugoku and Shikoku regions without changing trains.



● Highway

It is one of the leading cross-points in Japan, makes it possible to land-transport with a wide range. From Okayama IC, it takes about 30 minutes to Mizushima Port, an international hub port, and about 2 hours to Kobe Port.

● Harbor

Okayama Port is an important port that handled 840,000 tons of outgoing cargo and 1.67 million tons of imported cargo in 2021, and Shin-Okayama Port is used as a ferry base to Shodoshima-Island.

● Airport

Okayama Momotaro Airport has 3 domestic routes and 4 international routes, and has an air cargo terminal. In addition, it takes about 10 minutes to Okayama IC and about 30 minutes to the city center by car, so it has high connectivity with land transportation.

From Major Cities to Okayama Station (By bullet trains)

Tokyo	Nagoya	Shin-Osaka	Shin-Kobe	Hakata
3hrs. 9mins.	1hr. 34mins.	44mins.	31mins.	1hr. 36mins.

(April 2023)

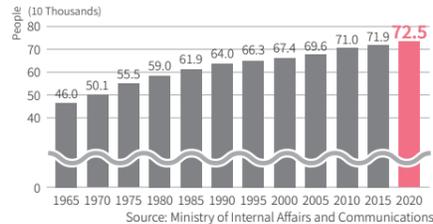
From Each City to Okayama Momotaro Airport

Tokyo	Sapporo	Naha	Seoul	Shanghai	Hong Kong	Taipei
1hr. 15mins.	1hr. 55mins.	1hr. 50mins.	1hr. 30mins.	2hrs. 10mins.	3hrs. 30mins.	2hrs. 25mins.

Okayama, the City with Full of Attractions

Population/ Education

The population of Okayama City reached **724,691**, another record number, in October 1st, 2020, increasing by 5,217 (0.7%) since 2015.



● Human Resources

We produce outstanding human resources from well-educated-respected institutions of higher education.

	Schools	Students
University	9	約30,000
Junior College	4	約1,000
Graduate School	7	約3,000
Technical School	29	約7,000

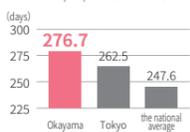
Source: Ministry of Education, Culture, Sports, Science and Technology

Livability

● Sunny Land, Okayama

In Japan, Okayama has the highest number of days with less than 1 mm of precipitation, and the climate is warm and mild throughout the year.

Average number of days in a year with less than 1 mm of precipitation (1991~2020)

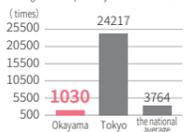


Source: Japan Meteorological Agency

● Fewer Natural Disasters

There is no active fault beneath the city. The number of earthquakes is less than one-third of the national average.

Number of earthquakes with seismic intensity 1 or higher in the past 50 years (1973~2022)



Source: Japan Meteorological Agency

Gourmet

Local Cuisine



● Barazushi

Seafood such as Mamakari (Japanese sardinella), shrimp and mountain food such as Shiitake mushroom, bamboo shoots and Lotus roots are served over sushi rice.

Fruits



● Muscat/Pione

Famous for The Queen of Fruits, "Muscat of Alexandria"

Fruits



● White Peach

A gorgeous scent with a sweet and juicy texture. "Shimizu White Peach" originated in Okayama.

Local's fav



● Ebimeshi(Shrimp Rice)

Enticing with its slightly sweet and distinctively unique smoky flavor.

きびだんごあげるんで  
岡山来ませんか？

C' mon to Okayama!  
I'll give you my Kibidango.

Okayama City  
Business Location Guide

Contact:

Business Investment Promotion Section.  
Okayama City Industry Promotion Division

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# SUBSIDIES by OKAYAMA CITY for PROJECTS RELATED to BUSINESS ESTABLISHMENTS

## Head Offices, Chugoku and Shikoku Branches, and Satellite Offices



Subsidies for Promotion to Establish Head Offices, Chugoku/Shikoku Branches, etc.

	Construction type	Non-Construction type
Target	Construction of head offices, Chugoku/Shikoku branches and satellite offices	Lease or purchase of head offices, Chugoku/Shikoku branches and satellite offices
Details of Auxiliary	<p>[Subsidy for Land] Land fixed appraisal value × 3% [Subsidy for Building] Building fixed appraisal value × 9%</p> <p>Total maximum amount: <b>300 million yen</b></p>	<p>[Subsidy for Facilities] Office set up cost (Facility set up cost, Equipment purchase cost) × 1/2 Maximum amount: <b>5 million yen</b></p> <p>[Subsidy for Rent] Annual office rent and common service fee × 1/4 × 3 years Maximum amount: <b>3 million yen per year</b></p>
	<p>[Incentives for Securing Human Resources] Number of new permanent employees (limited to Okayama citizens) × <b>600,000 yen</b></p>	

\*Satellite office: A business office established for the first time in the prefecture by a company headquartered outside of the prefecture, with functions as the headquarters

## IT/Digital Content Industries



Subsidies for Promotion of IT/Digital Content Industries

	IT/Digital Content Industries	Back-offices
Target	Establishment of offices for Software Industries, Internet-related Service Industries, Movie/Video Production Work, Animation Production Work, Design Industries	Establishment of consolidate offices which are responsible for outsourcing and data entry for indirect departments such as Accounting/Finance, General Affairs, Labor Affairs, Management
Details of Auxiliary	<p>[Subsidy for Facilities] Office set up cost (Facility set up cost, Equipment purchase cost) × 1/2 Maximum amount: <b>5 million yen</b></p>	<p>[Subsidy for Facilities] Office set up cost (Facility set up cost, Equipment purchase cost) × 1/2 Maximum amount: <b>3 million yen</b></p>
	<p>[Subsidy for Rent] Annual office rent and common service fee × 1/4 × 3 years Maximum amount: <b>3 million yen per year</b></p>	
	<p>[Incentives for Securing Human Resources] Number of new permanent employees (limited to Okayama citizens) × <b>600,000 yen</b></p>	

## Factories, Research Institutes, etc.



Incentives for Promoting Business Establishment

Target	Construction, leasing, purchase of manufacturing plants, research laboratories, etc., and installation of machinery and equipment
Details of Auxiliary	<p>[Subsidy for Land] Land fixed asset appraisal value × 3% [Subsidy for Building] Building fixed asset appraisal value × 9% [Subsidy for Machinery &amp; Equipment] Depreciable fixed asset acquisition cost × 3%</p> <p>Total maximum amount: <b>300 million yen</b></p>
	<p>[Incentives for Securing Human Resources] Number of new permanent employees (limited to Okayama citizens) × <b>600,000 yen</b></p>

## Factories, Research Institutes, etc. (Reinvestment)



Incentives for Promoting Reinvestment/Base Reinforcement

Target	Reinvestment in manufacturing plants and research laboratories that have been in business for 10 years
Details of Auxiliary	<p>[Subsidy for Building] Building fixed asset appraisal value × 9% [Subsidy for Machinery &amp; Equipment] Depreciable fixed asset acquisition cost × 3%</p> <p>Total maximum amount: <b>300 million yen</b></p>
	<p>[Incentives for Securing Human Resources] Number of new permanent employees (limited to Okayama citizens) × <b>600,000 yen</b></p>

## Logistics Facilities



Incentives for Promoting Logistics Facilities

Target	Construction of logistics facilities
Details of Auxiliary	<p>[Subsidy for Land] Land fixed asset appraisal value × 3% [Subsidy for Building] Building fixed asset appraisal value × 9%</p> <p>Total maximum amount: <b>300 million yen</b></p>
	<p>[Incentives for Securing Human Resources] Number of new permanent employees (limited to Okayama citizens) × <b>200,000 yen</b></p>

\*For details, contact: (+81)86-803-1328