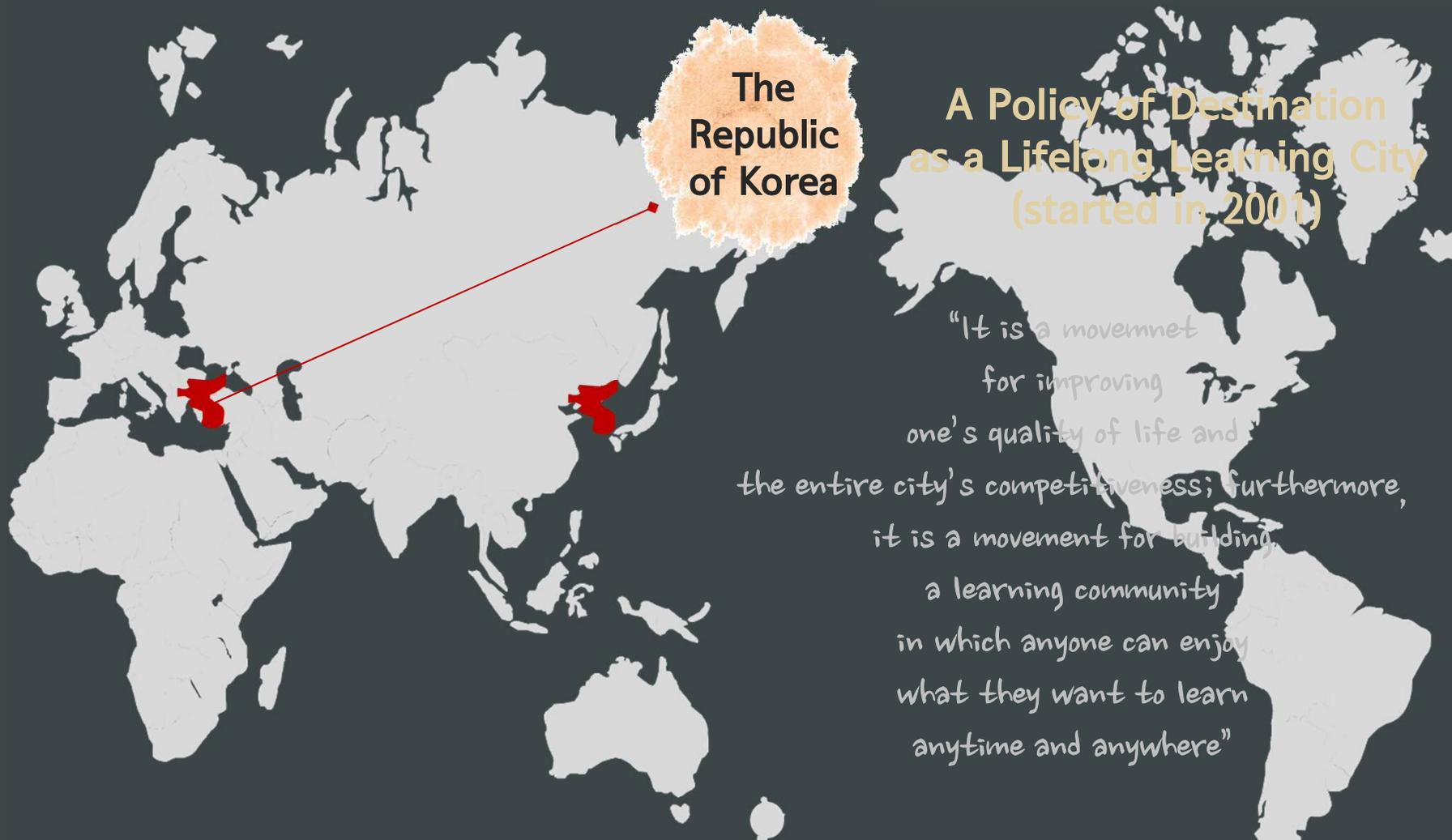


The case study of
The Social Economy
based on Lifelong Learning
in the City of Gwangmyeong, Korea

Gwangmyeong City Lifelong Learning Center | Director | SHIN, Min-Sun



The Republic of Korea

A Policy of Destination as a Lifelong Learning City (started in 2001)

"It is a movement for improving one's quality of life and the entire city's competitiveness; furthermore, it is a movement for building a learning community in which anyone can enjoy what they want to learn anytime and anywhere"

56% of the entire cities of South Korea
129 cities entitled "lifelong learning city"



**Declared
as a lifelong
learning city
for the first time
in South Korea**



**A neighboring
city of Seoul
(the capital
city)**

**141 local
educational
institutions and
organizations**

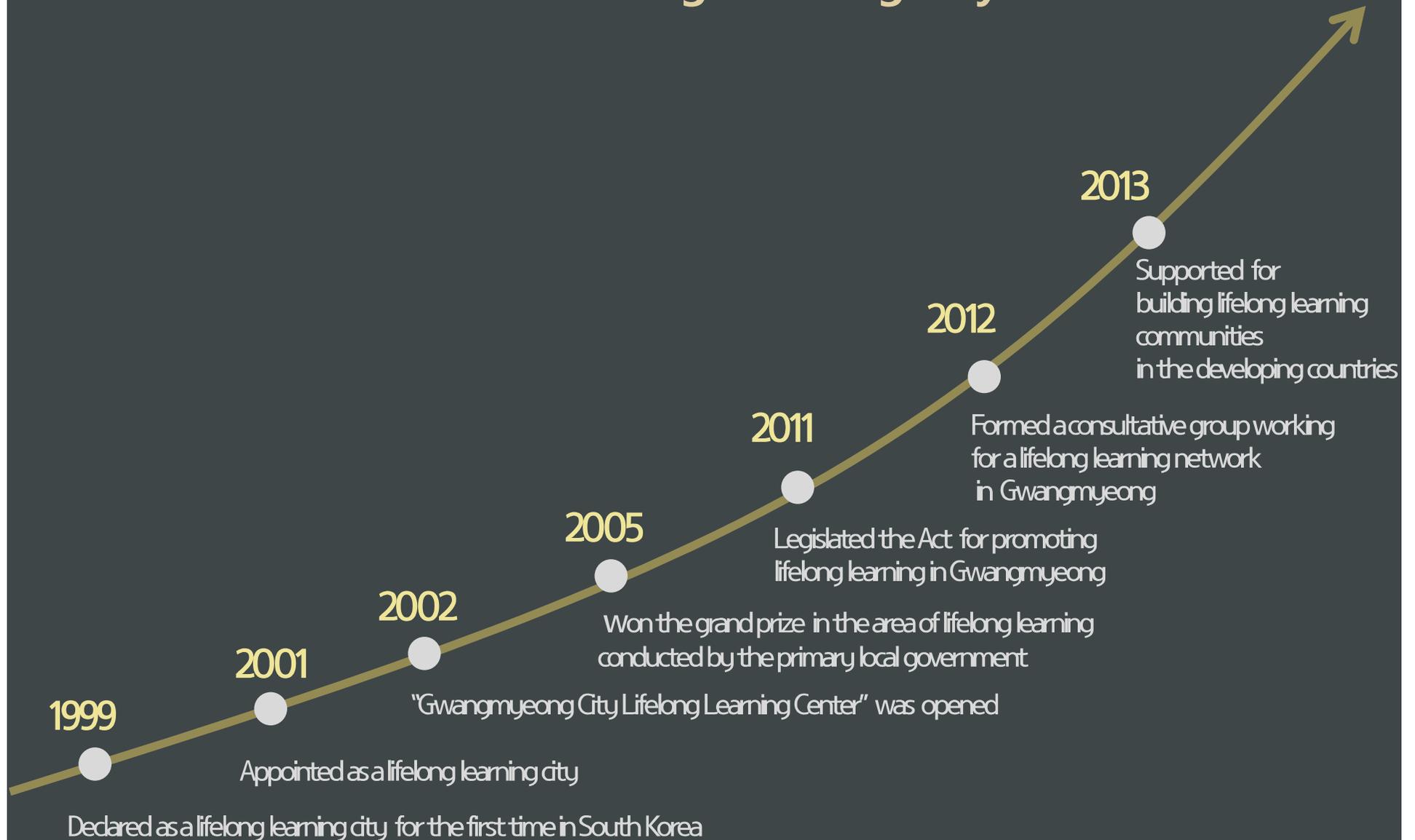
- 1 lifelong learning center
- 18 community centers
- 15 cultural and social welfare organizations
- 37 schools
- 9 citizen associations
- Other related organizations



**Gwangmyeong City
Lifelong Learning
Center**

Toward the Best lifelong learning city

From the First lifelong learning city in South Korea



Learning

Commu
nication

A lifelong learning city
Where Learning is one's right and everyday life,

Growth

Gwangmyeong!

Action

A lifelong learning city,
Learning is one's right and everyday life,

Gwangmeyong!

Learning

Construct a system admitting the result of lifelong learning

- support for mapping out one's second life by providing degree seeking courses in an alternative way
- provide opportunities to improve basic learning skills through adult literacy education



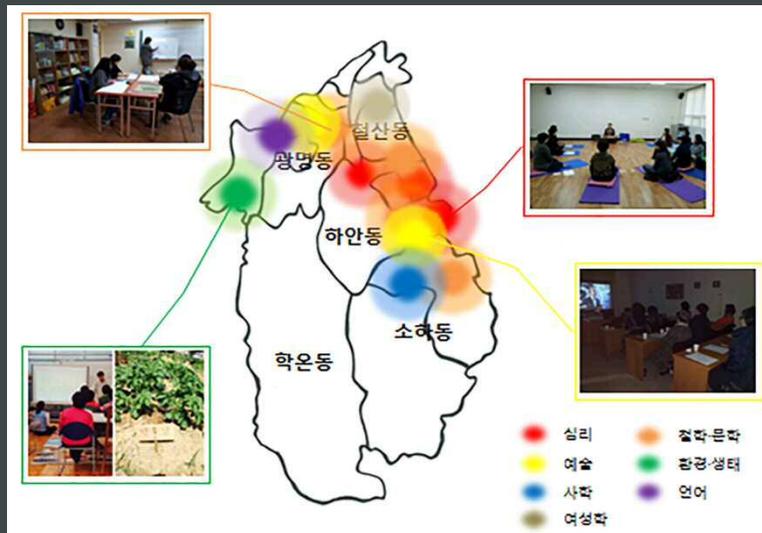
A lifelong learning city, Learning is one's right and everyday life,

Gwangmeyong!

Growth

Support lifelong learning initiated by citizens

- Create an environment that anyone can learn anywhere and anytime through making the whole city as a learning center
- provide citizens opportunities to work not only as participants but also as initiators; it will eventually foster learning ability and citizen power



A lifelong learning city,
Learning is one's right and everyday life,

Gwangmeyong!

Action

Work for making
lifelong learning cities
in the worldwide

- support for building
lifelong learning communities
in the developing countries
– pass on methods of
strengthening literacy education,
study groups and
abilities of community leaders
- start test operation of
international lifelong learning network



A lifelong learning city,
Learning is one's right and everyday life,

Gwangmeyong!



Build a lifelong learning network

- constitute a consultative group in 5 regions with local lifelong learning organizations
- lay for the foundation stone of true local governance by local leaders' whole solidarity and practical participation



The Work of Connection of Local Resources



Job creation
by turning out
local instructors
in their 40s and 50s



Expand
learning opportunities
for socially
disadvantaged class
by social enterprises



Consolidate
the competitive
power of
small enterprises
by the social
Network Service

Change

A change of people by learning,
A change of life s
by the change of people,
And a change of local societies
by the change of life

Community

The formation of
local learning communities while
forming a connection and meeting
people by learning

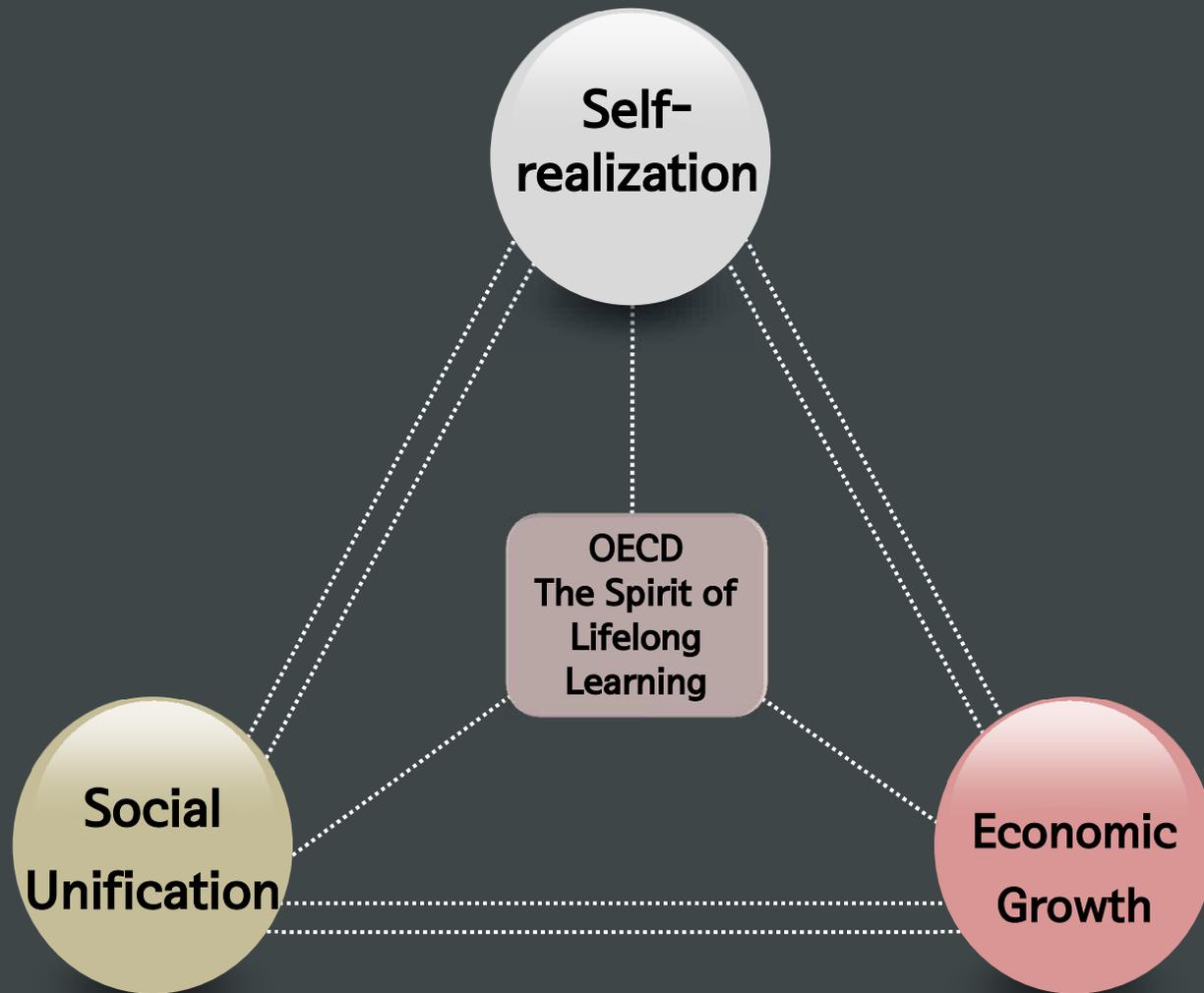
**Gwangmyeong
city
lifelong learning
Center**

**Local
Society**

Beyond acquiring personal knowledge
and refinement,
aim for living with neighbors harmoniously;
furthermore, make
a sustainable local community

Initiative

Solve issues
in local communities initiatively
from the perspective of
lifelong learning



The connection between alternative movements and learning

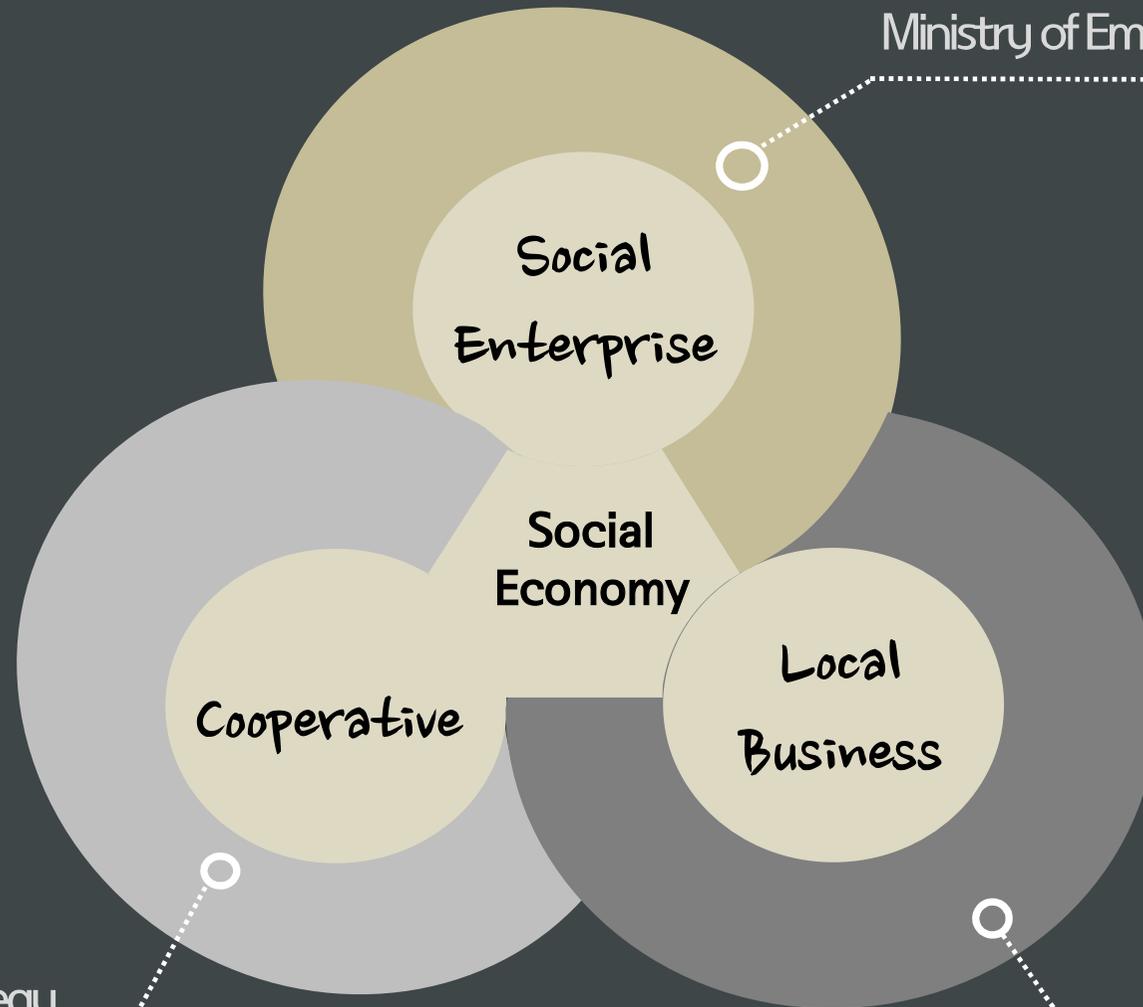
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The revitalization of local economy

Social Economy

It was proposed
as an alternative of diverse social issues
like inequality,
the gap between the rich and the poor, etc.
in the result of the development of
the capitalistic market economy

Social economy puts the value of people first,
not maximizing profit
like the market economy does.
It also places value on cooperation, not competition,
and it puts public interests ahead of personal gains.
In other words, social economy is
an alternative economic activity
for those living together with cooperation and solidarity
based on trust in local communities



Ministry of Employment and Labor

Ministry of Strategy
and Finance

Ministry of
Security and
Public
Administration



Definition

Enterprises and organizations
 which pursue social purposes
 (offering jobs and public service)
 for elevating the quality of life
 for socially disadvantaged class and local residents

Feature

- 2007.01 Legislate the Act on the Support of Social Enterprise
- An intermediate form of non-profit organizations and profit organizations
- The system of preparative social enterprises
- The source of income: a government subsidy, donation, and sales profit

Present Condition

- 1,124 in South Korea (2014.08. Present)
- Gwangmyeong
 Social enterprise 3
 Preparative social enterprise 10

Environment	Culture	Welfare	Housekeeping	Education	Childcare	Health	Forest	etc
176	178	101	75	77	20	11	1	485

“

Cooperative

”



Definition

- An enterprise which belongs to everyone and is run democratically
- A table economic community where people can work for a long time, creating new jobs and contributing to local societies



Feature

- 2012. 12 Legislate the Act on the Cooperative
- If more than 5 people get gathered, they can establish freely (except in the field of finance and insurance)
 - reporting system
- The cooperative day (the first Saturday of July)



Present

Condition

- 5,607 in South Korea (2014.08 Present)
- 23 cooperative associations in activity in Gwangmyeong

“ Local Business ”



Definition

- Business activity based on village community
- Solve local issues by residents' spontaneous participation and cooperative network
- Business as a unit of village fulfilling local community's value and philosophy



Feature

- 2011 the Korean Government's work for promoting local business
- Local business exercising local resources (regional specialties, traditional markets, culture, etc.)
- Local business using eco-friendly green energy (garbage, waste, solar heat, etc.)
- Local business adopting a welfare system for stable livelihood (the socially disadvantaged class and multicultural families)



Present

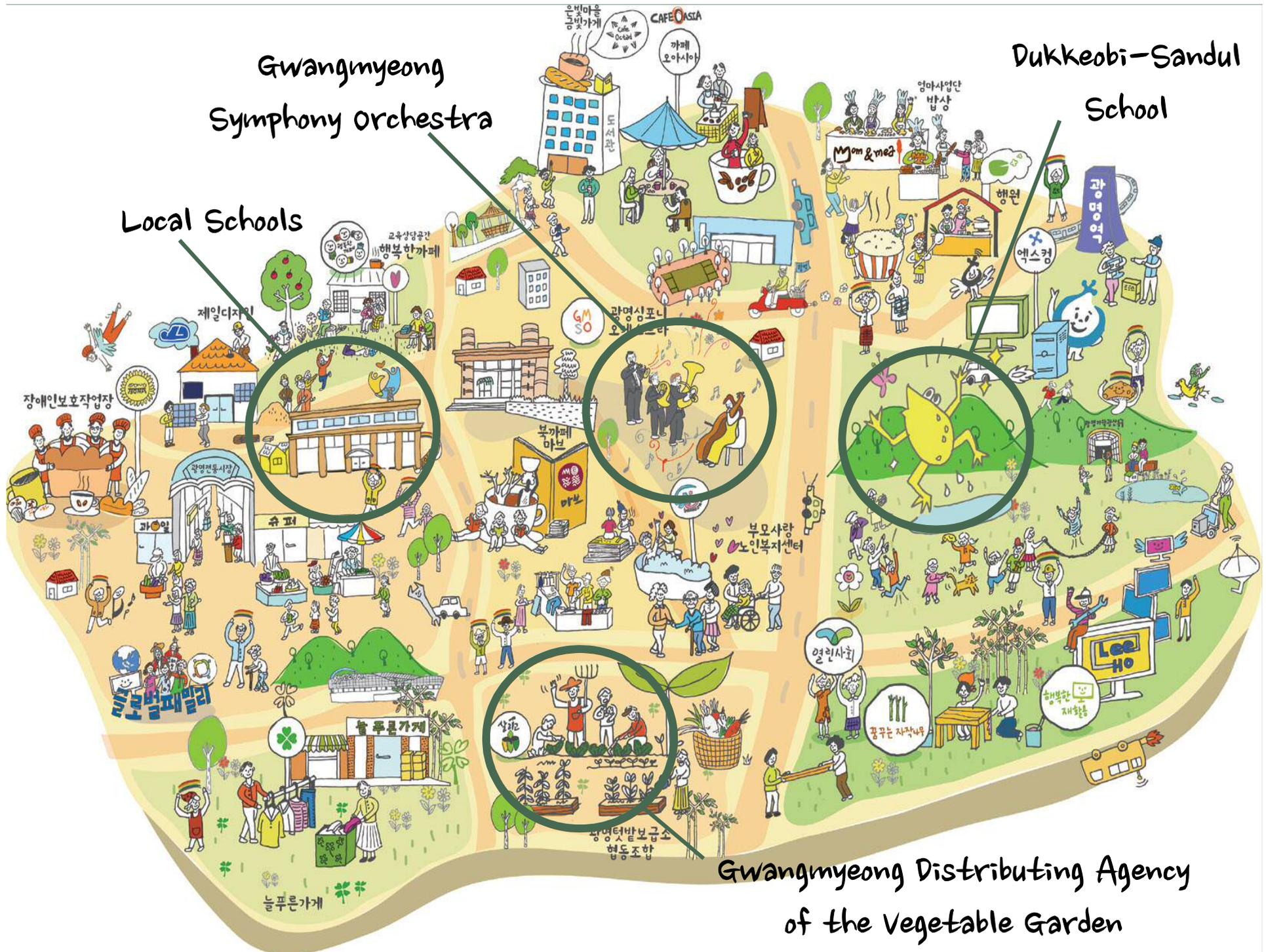
Condition

- 9 local businesses in activity in Gwangmyeong (2014. 08 Present)

Gwangmyeong
Symphony Orchestra

Dukkeobi-Sandul
School

Local Schools



Gwangmyeong Distributing Agency
of the Vegetable Garden



The biggest dream you can have through music

Gwangmyeong Symphony Orchestra

2001



Start

2007



Appointed as a professional art
organization

2008



Changed into a corporate juridical
person

2009 ~ Present



Preparative social enterprise
➔ Social enterprise

▶ The only private orchestra that consists of all permanent members in South Korea, "with the public"

- Textbook Concert: Visit a school and conduct a concert which performs classical music dealt with in textbooks with explanation
- Brunch Concert: Twice a month. From 10 a.m. to 12 a.m.
- Regularly Scheduled Concert
Familiarity and Freshness : traditional music-orchestra crossover
- Village Concert: Road shows on marketplaces, villages, apartments, etc.

The biggest dream you can have through music

Gwangmyeong Symphony Orchestra



Specialized business "Family Orchestra"

- A Korea model of El Sistema (a free musical education program for lower-income children)
 - A solution for disconnected conversation among family members → the restoration of the family community
→ connect with neighbors by participating members → form a good-natured community
-

"Journey" to how they have been promoting their business

- They could continue their business due to all members' active involvement
"All members perform together through some of the members do not need to participate"
 - After training their performance skills voluntarily for the first 6 to 7 years, they concentrate on outside activities in the present
-

Operation of funds

- The Government's financing competitions, culture and art subsidy, profits from charged concerts, and donation from citizens

The biggest dream you can have through music

Gwangmyeong Symphony Orchestra

“The future “we draw

Family orchestra spreads to the entire regions,
and eventually hundreds of people perform together

- Annual sales
1,100,000,000Won
(approximately \$1,057,000)
- Annual number of the audience
6,500
- Annual number of the performance
about 100
- Supporters
98
- Permanent members
45
- the number of employees
3



Perhaps we try to aim at
building a community
named “we” through music,
rather than let people
be exposed to music



People who change our lives
while perceiving the value of forests

Dukkeobi-Sandul School – Cooperative

2001~2006

Mothers' meetings

Study group
focusing on the
ecological environment

2007

Register
as a nonprofit organization
(Dukkeobi-Sandul School)

2013~Present

Cooperative

The "Start" of Dukkeobi-Saundul School

Mothers' meetings got started from a doubt of the upright education for their children who suffered from public schools and private educational institutes

"The Major Business" of Dukkeobi-Sandul School

- Funny Forest / A Tale of Forest: for kindergarten kids – visit and experience forests
- Happy Forest on Saturdays: for primary school children – plant, cultivate and harvest crops. Also, join cooking class
- Training for producing forest guides: for adults – training course

People who change our lives
while perceiving the value of forests

Dukkeobi-Sandul School – Cooperative



“Dream “we draw newly

- Forest kindergarten :
 - a kindergarten operating 5 times a week in the morning. It is an expanded form of “tale of forest”
 - “Tale of Forest after School” operating 2 times a week in the afternoon
-

A “journey” for 10 years which was short but long on the other hand

- It has been continued thanks to the power of people
 - With the heart that “if I were weakened, other people would be in more trouble”
 - With the heart that “wants to have broad shoulders for each other and everyone”
-

People who change our lives
while perceiving the value of forests

Dukkeobi-Sandul School – Cooperative

- annual sales
96,000,000 Won
(approximately \$92,000)
- investment money
30,000,000 Won
(approximately \$28,000)
- children participating
in the programs 3,000
- members of the association
10



We dream of a society
that people are in harmony and live together,
like the nature and animals living in the forest.
We hope Dukkeobi-Sandul School
could be the place like that.



Meetings of Urban Farmers

Gwangmyeong Distributing Agency of the Vegetable Garden

2000s

A community
for returning to farming

2009

Establish an ordinance
to support for citizens' farming for
the first time in South Korea

2011

Set up
a cooperative association and
start a nonprofit organization

Present

Proceed learning and profit business

Work for Urban Farmers

- Operate membership of the vegetable garden from 2011. 100 regular members
- The vegetable gardens using packing cases and supply for a business of seedlings
- Hold an urban farming festival
- Teaching business
 - urban agricultural school and agricultural school for children (the 12th, 400 graduates)
 - management of work-study programs and the eco-friendly weekend farm

Meetings of Urban Farmers

Gwangmyeong Distributing Agency of the Vegetable Garden



Urban farmers' practice learning

- Urban Farmers: graduates from urban agricultural school
 - after graduation → form a small group named "the Ants and Grasshopper"
-

Another dream of urban farmers

- To buy an estate (approximately 6,600m²) by splitting the bill, and supply crops after raising them
 - To aim for changing the garden into a social enterprise
-

Meetings of Urban Farmers

Gwangmyeong Distributing Agency of the Vegetable Garden

- Annual sales
120,000,000 Won
(approximately \$15,000)
- Members
35
- The Number of the participants
110
- the size of the garden
5,950 m²
- the amount of investment money
14,500,000 Won
(approximately \$139,490)



"The future" urban farmers draw

We dream of a world where there are vegetable gardens in the city and farmers live there.

Also, we dream of a world where local environment-friendly agricultural products would be consumed in the same region, and a world where the local products have competitiveness against large supermarkets.



our ultimate goal is
to make a local food system
that all local agricultural products
could be consumed
in the same region



Leading the growth of the village
through self-reliance and cooperation

Village School

2003

Communal sharing of
labor and study
session

2004~2005

Study group
attached to a
private organization

2006~2008

"Cheng-ee and
Peng-ee",
Communal sharing
of labor

2009

"Take a walk
around the
village"
Children's
library

2010

Open a
community
child center

A Korean Version of "worker's Collective"

- Operate this organization for workers in the way of self-reliance and cooperation.
Focus on neglected social issues, and plan the growth of a local community through solving the problem by themselves.
- The workers who work in all spheres of the local community. Take an interest in the every sphere of our life.

Leading the growth of the village through self-reliance and cooperation

Village School

The history of Village School

- The 1st business : "Cheng-ee and Peng-ee"
 - Olchengee(tadpole) kindergarten , Dalpengee(snail) afterschool class
- The 2nd business : Needlework
- The 3rd business : the mothers' table (teaching about food)
- The main business : taking a walk around the village
 - an activity to look around the village under a specific theme, learning from the elders and exploring our villages

- Donation(supporting Money)
96,900,000 Won
(approximately \$92,000)
- The number of children:
19
- Annual operating hours
of the programs
2,100
- The number of volunteer
activists
17
- operators
15

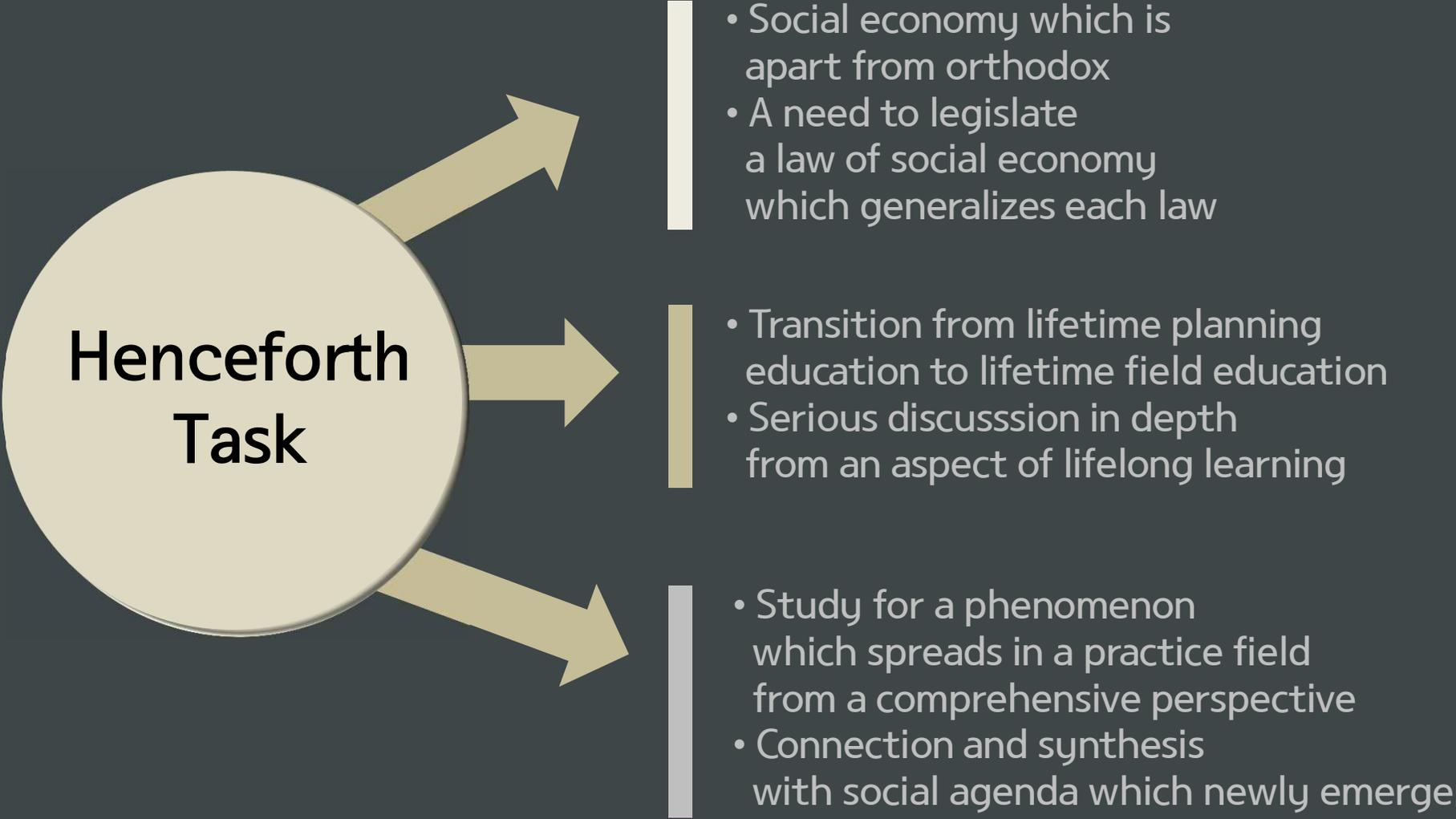


We want to set up a specialized school using local resources, as "Taking a walk around the village" has done. Children who have an interest in cooking could learn how to cook at a local restaurant, and some who want to learn about hairdressing could learn at a local beauty salon.



Sustainable local community





Henceforth Task

- Social economy which is apart from orthodox
- A need to legislate a law of social economy which generalizes each law

- Transition from lifetime planning education to lifetime field education
- Serious discussion in depth from an aspect of lifelong learning

- Study for a phenomenon which spreads in a practice field from a comprehensive perspective
- Connection and synthesis with social agenda which newly emerge



Life

Encounter

People

Relation

Solidarity

Reciprocity

Dream

World

Let education be a movement of life;
like flowers bloom in the spring,
like the wind blows,
like crops grow noiselessly.
Let a change drop in our daily life.

Thank You